

## Press Release

5th December 2018

For Immediate Release



*Joomo Ltd.  
United Kingdom  
December 2018*

## **JooMo International Store opens for Business.**

**Updated eCommerce Website now accepts payments from customers around the world.**

**Phase I of the JooMo internationalisation eCommerce project had been in Beta Test for several weeks, but is now launched and 'live'. Users and partners from around the world will now be able to order in their own currency and access their own localised online environment.**

The reputation of JooMo's unique skin microbiome friendly natural products have been spreading quickly across the world, from Europe, the Americas, East Asia and Australasia. In order to meet the subsequent upsurge in demand, JooMo's online platform is being developed to create a relevant environment customers, agents and distributors depending on their location.

Development of Phase II of the project is already underway, and will facilitate the integration of online stores in different regions around the world. Regional stores will be automated to receive product updates and website enhancements coming from one centralised site, allowing the JooMo brand and offerings to look the same in all markets. The customers buying experience will be enhanced by presenting a local feel to an internationally recognised brand.

Phase III will provide a secure centralised Virtual Private Network (VPN) ordering system for JooMo Agents and Distributors.

JooMo technical director and co-founder Sam Wallen Russell said:

*"JooMo's rapid international expansion has meant that a global eCommerce solution is vital."*

*"Today is the first step in our ambitious target of creating a fully integrated global online environment in just 18 months. This project is much more than*

*just creating a marketplace for our products: the end goal is to have a fully operational trading and communications hub that links up customers, distributors and suppliers”.*

**-ENDS-**

**For more information** please contact *Linda Russell*: [Linda@JooMo.coop](mailto:Linda@JooMo.coop) or call 07849 740549

*Notes to Editors*

### **JooMo Ltd**

Motivated by the scandal of the developed world's skin disease epidemic with a 500% increase in childhood skin problems (eczema, allergies, acne, etc), JooMo have invented and developed the World's First Ever 100% truly natural preservative free face wash.

Their 'Third Wave' skin microbiome friendly products repair the damage caused by normal skin care products, and focus on empowering, not changing, the skin's natural environment, protecting it against the destructive work of harmful synthetic chemicals and opportunistic pathogenic microbes.

Appalled at the dishonesty of the so-called 'natural' cosmetics industry, Linda Russell, Nick Wallen and their twin sons Sam & Kit used this industry redefining technology to co-found Award Winning British success story JooMo Ltd.

[www.JooMo.coop](http://www.JooMo.coop)